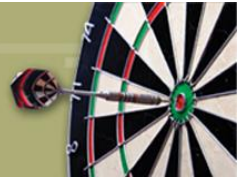




Direct to
your Target



Reach Homebuyers Already Spending

People buying an expensive existing home are more likely that at any other time to install or upgrade a pool. Next year? Too late. Can you spare the time each week to reach them? We didn't think so! The Homebuyer Outreach program is the zero effort way to reach every affluent homebuyer in your area with a targeted direct mail and multi-media campaign.

- ✓ Reaches families who are already spending to upgrade their home
- ✓ Three personalized cards sent within 45 days for increased effectiveness
- ✓ Highly economical & tailored for your budget
- ✓ You own the mailing lists – use them for personalized follow up
- ✓ No Hassle. We do all the work and you get the leads.

ONE SHOT EVERY 10 YEARS

How often do homeowners remodel? Hardly ever. But everyone buying an existing home has already decided to spend. That's why we get results where traditional marketing falls short. Get in front of homeowners while their checkbooks are open – and before your competitors.

ATTENTION-GETTING, PERSONALIZED MARKETING CARD

We provide an elegant 6" x 11" card personalized with the new homeowner's name to grab attention. Full-color, two-sided, high-gloss and BIG.

Personalized website for each recipient maximizes response.
(Example: SaraSmith.splashaway.com)



ONLINE MARKETING DASHBOARD

You're in charge. Log into your account anytime and track your weekly mailings. Also, download the complete mailing list along with home value and mortgage amount for further follow up with key prospects.

TURN-KEY SOLUTION – ZERO WORK FOR YOU

You have a business to run. We've thought through all the details of a turn-key direct mail campaign so you can concentrate on growing and managing your business.

- | | |
|-------------------------|-----------------------|
| ✓ Targeted Mailing List | ✓ Graphic Design |
| ✓ Full Color Printing | ✓ Mail Fulfillment |
| ✓ First Class Postage | ✓ Campaign Management |
| ✓ Personalized Websites | ✓ Online Tracking |

Contact Targeted Mailings Today • (888) 224-1430 • Mary@targetedmailings.com